Abstract
In the media, harnessing tools to build compelling data visualizations is an important goal. Our ever-more distracted society often does not synthesize words as well as it can graphics and pictures. We're constantly looking for tools that will convert datasets (none as complex as a NASA trip to the moon) into a compelling visual story. We look at words and who uses them, like the example from the New York Times showing twitter mentions and their frequency. I look forward to seeing what tools and techniques your team develops.